



*Helping Local Businesses  
Build Websites That Work*

NEW WEBSITES START HERE  
(FOR EXISTING WEBSITES, SCROLL DOWN to p. 5)

## Website Packages – East Valley Sites

Professional websites made simple. Choose the plan that fits your needs and let me handle the rest – so you can focus on running your business.

### One-Pager Site – \$250\*

A clean, simple landing page for professionals, events, or small service offerings.

Includes:

- 1 Page
  - Mobile-Friendly Design
  - Basic SEO Plugin Setup (RankMath)
  - SSL Security Setup
  - Contact Form or CTA Section
  - 3-5 Day Delivery
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- ♦ Client *provides* content and images
  - ♦ Ideal for portfolios, events, or single-service businesses



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## Starter Site – ~~\$600~~ (LIMITED-TIME SPECIAL) \$400\*

Perfect for small businesses just getting online.

Includes:

- 1 to 4 Pages (Home, About, Services, Contact)
  - Mobile-Friendly Design
  - Basic SEO Plugin Setup (RankMath)
  - SSL Security Setup
  - Contact Form Integration
  - 1 Week Delivery
- ♦ Client provides content and images
  - ♦ Great for service providers and solo entrepreneurs

## Pro Site – ~~\$999~~ (LIMITED-TIME SPECIAL) \$750\*

Designed for growing businesses ready to stand out.

Includes:

- 5 to 7 Pages (Home, About, Services, FAQ, Contact, etc.)
  - All Starter Features
  - Visual Customization & Brand Styling
  - One Round of Revisions
  - 2 to 3 Week Delivery
- ♦ Perfect for small shops, service businesses, or teams that want to stand out.



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## Popular Add-Ons

### **Copywriting Assistance**

- One-Page Site: +\$50
- Starter Site: +\$150
- Pro Site: +\$250
- Includes all page content, CTAs, About, Services, etc.

### **Monthly Maintenance**

- **1st Month:** Basic Care Included
- **Ongoing:**
  - Basic Care: \$30/month
    - Plugin, theme, and core updates
    - Security & uptime monitoring
    - Weekly automated backups
    - Quick check-ins
  - Premium Care: \$50/month
    - Includes Basic Care
    - 1-2 minor content edits/month
    - Priority support
    - Monthly performance reports

### **Image Sourcing**

- +\$50 per webpage
- High-quality, royalty-free images selected to match site content

### **Rush Delivery**

- +\$50 per day rushed
- Max: 3 business days earlier than standard timeline



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## **Monthly SEO Optimization**

- **1st Month:** Site Audit + Quick Fixes Included
- **Ongoing:**
  - Basic SEO Care – \$75/month
    - Monthly keyword performance check
    - Title tag & meta description tuning (1–2 pages/month)
    - Broken link & redirect check
    - Alt text/image tagging for new uploads
    - Blog or new content SEO checklist
    - Monthly SEO report + recommendations
  - Growth SEO Care – \$150/month
    - Includes Basic SEO Care
    - Competitive keyword research
    - Google Business Profile optimization
    - On-page SEO for underperforming pages
    - Internal linking improvements
    - Priority support + quarterly strategy check-ins

Questions or need a custom solution? Email **[hello@eastvalleysites.com](mailto:hello@eastvalleysites.com)**.



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## EXISTING WEBSITES START HERE

# Website Refresh & Fix-Up Pricing – East Valley Sites

Perfect for businesses with an existing website that needs a facelift, fixes, or functionality tune-up.

## Base Package – \$300

Includes:

- Swapping in updated images (provided by client)
- Editing/replacing content on up to 2 pages
- Minor design tweaks (fonts, colors, spacing)
- Mobile responsiveness fixes
- Updating plugins and WordPress version
- General performance and visual checkup

- ♦ This package is ideal for lightly outdated websites that just need a modern polish.



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## SEO Setup – \$150

Includes:

- SEO audit of homepage
  - Install & configure RankMath SEO plugin
  - Optimize title/header tags + meta descriptions
  - Add image alt text
  - Submit sitemap to Google Search Console (if necessary)
  - Set up internal linking structure basics
- ♦ Great one-time boost before starting monthly SEO care

## Optional Add-Ons (As Needed)

These are added only if your website needs them — quoted after a quick audit:

- Homepage Redesign: **+\$150 to \$250**
  - Additional Pages: **+\$100 per page** (design + integration)
  - Custom Copywriting: **+\$100 to \$200** (based on number of pages)
  - Image Sourcing (royalty-free): **+\$50 per page**
  - Broken Layout / Style Fixes: **+\$50 to \$150** (depending on complexity)
  - Speed Optimization: **+\$75 to \$150**
- ♦ Note: A short discovery call or review will determine if additional services are needed.

All services are quoted transparently. You'll never be charged for work you don't approve first.

Questions? Email [hello@eastvalleysites.com](mailto:hello@eastvalleysites.com)