



*Helping Local Businesses
Build Websites That Work*

NEW WEBSITES START HERE
(FOR EXISTING WEBSITES, SCROLL DOWN to p. 5)

Website Packages – East Valley Sites

Professional websites made simple. Choose the plan that fits your needs and let me handle the rest – so you can focus on running your business.

One-Pager Site – \$250*

A clean, simple landing page for professionals, events, or small service offerings.

Includes:

- 1 Page
 - Mobile-Friendly Design
 - Basic SEO Plugin Setup (RankMath)
 - SSL Security Setup
 - Contact Form or CTA Section
 - 3-5 Day Delivery
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- ♦ Client *provides* content and images
 - ♦ Ideal for portfolios, events, or single-service businesses



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Starter Site – ~~\$600~~ (LIMITED-TIME SPECIAL) \$400*

Perfect for small businesses just getting online.

Includes:

- 1 to 4 Pages (Home, About, Services, Contact)
 - Mobile-Friendly Design
 - Basic SEO Plugin Setup (RankMath)
 - SSL Security Setup
 - Contact Form Integration
 - 1 Week Delivery
- ♦ Client provides content and images
 - ♦ Great for service providers and solo entrepreneurs

Pro Site – ~~\$999~~ (LIMITED-TIME SPECIAL) \$750*

Designed for growing businesses ready to stand out.

Includes:

- 5 to 7 Pages (Home, About, Services, FAQ, Contact, etc.)
 - All Starter Features
 - Visual Customization & Brand Styling
 - One Round of Revisions
 - 2 to 3 Week Delivery
- ♦ Perfect for small shops, service businesses, or teams that want to stand out.



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Popular Add-Ons

Copywriting Assistance

- One-Page Site: +\$50
- Starter Site: +\$150
- Pro Site: +\$250
- Includes all page content, CTAs, About, Services, etc.

Monthly Maintenance

- **1st Month:** Basic Care Included
- **Ongoing:**
 - Basic Care: \$30/month
 - Plugin, theme, and core updates
 - Security & uptime monitoring
 - Weekly automated backups
 - Quick check-ins
 - Premium Care: \$50/month
 - Includes Basic Care
 - 1-2 minor content edits/month
 - Priority support
 - Monthly performance reports

Image Sourcing

- +\$50 per webpage
- High-quality, royalty-free images selected to match site content

Rush Delivery

- +\$50 per day rushed
- Max: 3 business days earlier than standard timeline



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Monthly SEO Plans

- **1st Month:** Site Audit + Quick Fixes Included
- **Ongoing:**
 - Value SEO Care – \$75/month
 - Monthly keyword performance check
 - Title tag & meta description tuning (1–2 pages/month)
 - Broken link & redirect check
 - Alt text/image tagging for new uploads
 - Blog or new content SEO checklist
 - Monthly SEO report + recommendations
 - Growth SEO Care – \$150/month
 - Includes Basic SEO Care
 - Competitive keyword research
 - Google Business Profile optimization
 - On-page SEO for underperforming pages
 - Internal linking improvements
 - Priority support + quarterly strategy check-ins

Questions or need a custom solution? Email **hello@eastvalleysites.com**.



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EXISTING WEBSITES START HERE

Website Refresh & Fix-Up Pricing – East Valley Sites

Perfect for businesses with an existing website that needs a facelift, fixes, or functionality tune-up.

Base Package – \$300

Includes:

- Swapping in updated images (provided by client)
- Editing/replacing content on up to 2 pages
- Minor design tweaks (fonts, colors, spacing)
- Mobile responsiveness fixes
- Updating plugins and WordPress version
- General performance and visual checkup

- ♦ This package is ideal for lightly outdated websites that just need a modern polish.



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SEO Setup – \$150

Includes:

- SEO audit of homepage
 - Install & configure RankMath SEO plugin
 - Optimize title/header tags + meta descriptions
 - Add image alt text
 - Submit sitemap to Google Search Console (if necessary)
 - Set up internal linking structure basics
- ♦ Great one-time boost before starting monthly SEO care

Optional Add-Ons (As Needed)

These are added only if your website needs them — quoted after a quick audit:

- Homepage Redesign: **+\$150 to \$250**
 - Additional Pages: **+\$100 per page** (design + integration)
 - Custom Copywriting: **+\$100 to \$200** (based on number of pages)
 - Image Sourcing (royalty-free): **+\$50 per page**
 - Broken Layout / Style Fixes: **+\$50 to \$150** (depending on complexity)
 - Speed Optimization: **+\$75 to \$150**
- ♦ Note: A short discovery call or review will determine if additional services are needed.

All services are quoted transparently. You'll never be charged for work you don't approve first.

Questions? Email hello@eastvalleysites.com